



A Digital Upgrade Hits the Campus

Boost Student Success

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Boost student success

Institutions are instinctively invested in student success, but the rewards for student achievement – and the risks inherent in failure – have never been greater. Prospective students have high expectations of the support, value and employment opportunity they'll receive from their choice of institution. And this pressure is magnified by regulators, accreditors and government funding sources that are holding institutions accountable for student outcomes.

What sets a university or college apart, however, is not just its ability to promote student success, but how it undertakes that task. Next-generation student management solutions can increasingly underpin institutions' efforts to boost student success rates.

Students, faculty and staff have come to expect more as they experience a technological revolution in their personal lives. Unfortunately, when it comes to their campus life, they often experience a "digital downgrade" using dated systems that don't meet their high expectations.

Institutions that can provide students, faculty and staff with an intuitive experience built for today's mobile user can change what was a source of disappointment into a competitive advantage.

Focus areas to boost student success – and obstacles to recognize and overcome

Unit4 has worked with some of the biggest names in education for decades. These close relationships have given us insight into the areas institutions need to focus on to achieve their aspirations. Our solutions have been developed to address these areas and overcome the obstacles to progress that they present. To boost student success, you need to focus on the following areas:

Identify and intervene with at-risk students

Early academic performance is a good indicator of future success, and many students who show signs of underperformance early in their academic careers ultimately don't stick with their educational pursuits. If advisors can identify and make contact with these students early enough, measures can be put in place to get them back on track. However, without a systematic approach to early identification of at-risk students, you can't expect to reach them in time to make a meaningful impact.

Lift graduation rates

The new reality faced by educational institutions is one of accountability. Initiatives such as U.S. President Obama's College Scorecard are making academic performance, as judged by graduation rates, a primary metric.

A major drag on success rates is a student's inability to see a clear path to the completion of their degree. Beyond nebulous concepts of credit hours, students often don't know exactly where they are on their academic journey, or even how to navigate the road they're on. They also lack the ability to explore and compare different academic pathways effectively. If students aren't given a comprehensive way to track their progress as it relates to their specific goals, they may miss out on critical opportunities.

Even after students graduate, universities have a vested interest in ensuring that alumni can acquire gainful employment with the education they earned. Not being able to effectively track post-graduation employment

outcomes hinders an institution's ability to prove the value of the education it provides to prospective students, donors and statutory bodies.

Upgrade the student experience

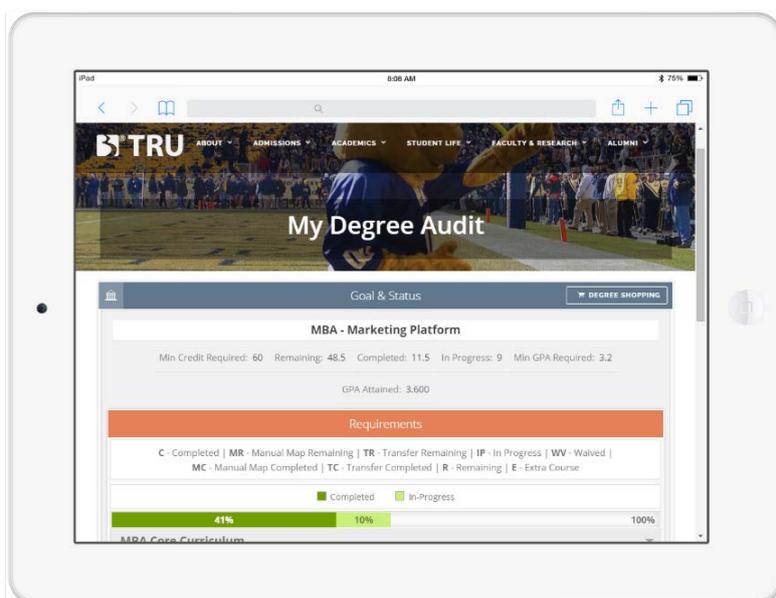
The strength of a university's academic reputation also hinges on the technological environment in which students interact. Students' digital expectations are constantly evolving, and institutions must be able to adapt accordingly. The core skill sets of these "digital natives" now include higher technological proficiency than many professors. They don't judge a university's digital offering against another university's. They compare them with what Netflix, Uber and Amazon give them.

To meet the digital expectations of today's tech-savvy students, institutions need to develop device-agnostic mobile strategies that are agile enough to accommodate both current and future products, and in the process upgrade the user experience of their student-facing applications.

Students expect the technology they use at school to not just meet the capabilities of what they have at home, but be even better. The tools and systems that students use must be able to enhance engagement, increase collaboration and foster effective communication, all in one comprehensive package.

How Unit4 can help

Unit4 Student Management, a next-generation student information system, provides powerful tools to help you boost your student retention and graduation rates.



Identify and intervene with at-risk students

Track student characteristics and behavior over time to accurately create a comprehensive risk profile of your students. Then intervene with at-risk students while there's still time to turn them around using collaborative interaction plans. Document engagement steps taken with each student, from initial identification through completion of the intervention process.

Help students stay on track towards degree completion

A Degree Audit tool provides students with a clear understanding of what they need to do to progress towards graduation. This comprehensive advising and self-service tool helps students navigate your curriculum requirements, keeping them motivated and informed in order to graduate on time. In addition, students can use a Degree Shopping tool to perform "what-if" scenarios to see how courses completed thus far fit into various degree programs, helping them make informed decisions about their course of study.

Upgrade the student experience

Impress your students with a Student 360 Portal where they can manage all their academic affairs in one place. Built with responsive design standards geared towards today's tech-savvy mobile user, the Student 360 Portal provides an intuitive, consumer-grade user experience that automatically adapts its layout and content based on the user's device—desktop, tablet or smartphone.

CRM for Everyone

No longer limited to just the Admissions or Advancement departments, any department user of the Student Management system can use interactive communication tools to connect with students regarding their academic dealings with your institution.

Gain insights and make data-driven decisions

Built-in analytics with easy-to-use visual dashboards keep you focused on key metrics relevant to your student success goals. Standard reports and “build your own” reporting capability (no IT support required!) help you understand problems, identify trends, and uncover opportunities in order to continually improve on your student success results.



To find out more about how Unit4 education solutions have helped institutions like yours - and can help you – **visit**

www.unit4.com/education

Designed for your people

Unit4 education solutions work with your skilled staff so they can focus on education and research outcomes instead of administration. Specific modules have been designed to deal with key tasks and deliver the results you need.

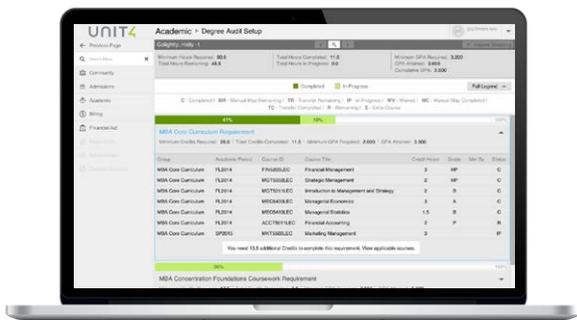
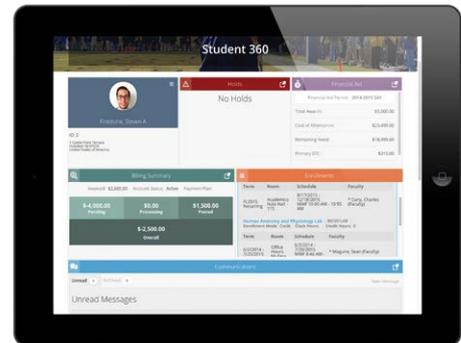
Students

Provide an intuitive, mobile experience

Meet the expectations of today's tech-savvy students with touch-first design available anytime, anywhere, on any device

Improve students' personal ROI

Equip students with everything they need to manage all their academic affairs in one convenient place



Faculty and Advisors

Identify and intervene with at-risk students

Receive notifications and execute intervention plans with at-risk students while there's still time to turn them around

Track all types of academic milestones

Monitor any type of program milestone specific to your institution, such as clinical hours, dissertation, etc.

Academic Affairs

Retain more students

Create student risk indicators unique to your institution and intervene with interaction plans and alerts to keep them on track

Improve graduation rates

Provide students with a clear understanding how to progress toward graduation with degree audit tools

Propel institutional planning

Answer important assessment-related questions with advanced reporting and built-in analytics



Head of Admissions

Automate your outreach campaigns

Trigger communications and follow-up tasks with configurable workflows based on prospect behavior

Streamline your application process

Create program-specific application types with customized status changes and document management processing

Focus on recruiting, not your data

Stop worrying about transfer of data between systems with native integration between admissions and enrollment



Registrar

Unlimited course enrollment flexibility

Set up any type of registration based on your unique needs—from traditional to non-traditional to corporate training

Streamline curriculum management

Save time and hassles by copying course offering templates across the curriculum

Build actionable reports

Use dashboard reporting tools to build actionable lists based on any field across the system

Customers and references

“ Higher education is one of Unit4’s target vertical markets, and this deal strengthens its ability to compete in the emerging next-generation student information system (SIS) market by combining the Unit4 Business World ERP solutions with Three Rivers Systems’ higher education software. Unit4’s *Cloud Your Way* deployment model will allow institutions to choose from on-premises, cloud or hybrid delivery models.

In addition, both Unit4 and Three Rivers Systems* have strong alliances with Microsoft, and Three Rivers Systems developed the new product on .NET. Other features that are highly desirable in the industry include:

- A modern user experience with a responsive design
- Integrated CRM
- Embedded analytics
- Support for non-traditional programs, such as non-term-based education”

Unit4’s Three Rivers Buy Heats Up Competition in Next-Generation SIS Market
Gartner, June 2015

* Three Rivers Systems is now a Unit4 company.

“ We are a textbook model for an organization that lives in constant change, and our software systems did not have the agility to keep up. We wanted the ability to make changes ourselves, quickly, which we can get from the Unit4 solution, but that we didn't see elsewhere in the market.”

Director of Finance
Cranfield University

“ The university is in a big drive to expand and grow, and to be able to meet that growth we need a scalable system and we need scalable business processes to grow along with it, and we are comfortable and confident that we have built that using Unit4 at the core.”

Project Manager
Royal Roads University

“ Three Rivers Systems stood out as the best ERP solution to help us achieve our strategic goals, particularly around operational excellence and student success.”

President,
Grayson College

“ Roles, reporting, everything will change again, and our Unit4 cloud solution allows us to do this easily, without organizational disruption.”

IT Systems Administrator
Södertörn University

“ Prestigious international clients like Hult International Business School, The American University of Paris and The Petroleum Institute of Abu Dhabi all had rave reviews about Three Rivers Systems and its customer support. Now we know why.”

Chief Information Officer,
Canadian University of Dubai

About Unit4

Unit4 is a leading provider of enterprise applications empowering people in service organizations. With annual revenue north of 500M Euro and more than 4000 employees world-wide, Unit4 delivers ERP, industry-focused and best-in-class applications. Thousands of organizations from sectors including professional services, public services, not-for-profit, real estate, wholesale, financial services and education benefit from Unit4 solutions. Unit4 education solutions deliver the latest technology and consumer-grade user experience combined with 30 years' experience working with over 1000 colleges and universities globally.

unit4.com/education

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